



Name :Dr. SWATHI.S
Designation : Assistant Professor (contract)
Address : Department of Studies in Management Science.
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Educational Qualifications:

Education	University/Institution	Year	Subject
PGDMM	KSOU, Mysore	2009	Marketing Management
M.B.A	University of Mysore	2010	Human Resource Management
UGC-NET -JRF		2010	Management
Ph.D.	University of Mysore	2016	Management

Teaching Experience: 11 Years

Designation	Institution	Period
Assistant Professor (contract)	Yuvaraja's college Mysore University of Mysore Mysore	7 years
Guest faculty	P.G Satellite Center, Chamarajanagar, University of Mysore, Mysuru	4 years

Webinar attended: 150

Workshops/International and National Conferences attended:

Sl.No	Title of the conference/seminar/workshop	Organizers	Date
1.	National workshop on Advance research methodology in social science	University of Mysore	16 to 26 January 2013
2.	Orientation programme for scholar and faculty members.Nagarabhavi ,Bangalore.	Institute for Social and Economic Change.	June 24-28 2013
3.	Research Methodology and data processing through SPSS in social science	University of Gulbarga	11 to 20 march 2013
4.	Training on Research programme on Research Methodology	CPDPS , University of Mysore	16-17 December.
5.	National workshop on Data Analysis for social science	Kristu Jayanthi college Bangalore	16-17 December.
6.	Two Day Brain storming workshop	University of Mysore	29 to 30 November 2012
7.	National conference on food inflation issues and challenges	D.Banumaiah's college of Commerce and Arts, Mysore,	4 th Feb 2012
8.	National conference on contemporary issue and challenges in corporate excellence.	Nagarjuna college of engineering and technology.Bangalore	March 31 ,2012
9.	International conference on doing Business in India	IFIM Business school Bangalore	11-12 January 2012
10.	Workshop on Tackle a literature review.Library science Department.	University of Mysore	30 November 2013
11.	National workshop on Data analysis for social science	Kristu Jayanthi College	1-3 Feb 2012

Papers Presented in the National/International Conferences and paper published in the conference proceedings:

Sl.No	Name of the conference and Date	Title of the Paper
1	International Conference on Re-engineering of Management Education, KSOU, 8 & 9 April 2011	Gap reducing strategy in marketing of management education
2	International Conference on managing Human resource at the workplace in SDMIMD Mysore 14 to 15 December 2012	A study on employee engagement activities at Mysore IT industries
3	International Conference on synchronizing management theories and business practices : challenges Ahead Annamalai University ,27to 29 July 2012	Employee engagement in virtual team
4	National conference on contemporary issues and challenges in corporate excellence, Nagarjuna college of engineering and technology Bangalore On 31 March 2012	Potential communication in cross cultural teams
5	National conference on management education in India –A Reality check ,Chetana 's R.K. institute of management and research Mumbai 17-18 February 2012	Management students and entrepreneurship in Mysore
6	National conference on HR at the modern workplace by SDM-IMD, Mysore, 2011	Organizational branding HR internal
7	Federation of teachers councils of commerce and management in Karnataka ,university of Mysore 2012	Management education and entrepreneurship
8	International conference on innovations in management practices ,kristu jayanthi college Bangalore 20 -21 April ,2012	Leadership in IT sector
9	International Conference on managing Human resource at the workplace in SDMIMD Mysore December 16-17 ,2011.	Organizational branding –HR internal
10	International Conference on managing Human resource at the workplace in SDMIMD Mysore 4 to 5 December 2015	A study on Disengaged Behavior
11	International Conference on managing Human resource at the workplace in SDMIMD Mysore 9 to 10 December 2016	Reasons for change of Job
12	International Conference on Advances in collaborative Research for Economics, Management, Humanity, Social Sciences and computer technology 25 @26 June 2016	A discussion on Employee Engagement Activities.

13	International Conference on managing Human resource at the workplace in SDMIMD Mysore 8 to 9december 2017	Employee engagement and other constructs
14	International Conference on managing Human resource at the workplace in SDMIMD Mysore 14 to 15 December 2018	A study on Reason for change of Job.
15	International Conference on managing Human resource at the workplace in SDMIMD Mysore 6@7december 2019	Employing Training for better tomorrow.
16	International Conference on managing Human resource at the workplace in SDMIMD Mysore 3@4december 2020	A Brief look at HR analytics
17	International Conference on managing Human resource at the workplace in SDMIMD Mysore1 6@17december 2021	A view on different leadership styles
18	International Conference on managing Human resource at the workplace in SDMIMD Mysore 15@16december 2022	An empirical study on work life balance with special reference to PWD Department.
19	National conference on skill India: challenges and opportunities. BIMS University of Mysore 6 @7 Jan 2023	The need of up Skilling and Reskilling of IT employees in 21 st century

Publications:

Sl.No	Name	Title of the paper	Name of the Journal	National/International
1	S.Swathi (2013)	Impact Of Leadership On Employeeengagement.	International Journal of Marketing, Financial Services & Management Research Vol.2, No. 5, ISSN 2277-3622,	International
2	S.Swathi (2013)	Employee engagement in manufacturing Industry	Emerging trends in management ISBN:978-81-923332-1-2 Dated: 15 th January 2013	National
3	S.Swathi(2014)	Employee Engagement and Attrition	The International Journal Of Business & Management. (ISSN 2321 – 8916) May 2014	International
4	S.Swathi (2014)	A Study on Factors	Research Journal of Human	National

		Motivating Research Scholar	Resource, Vol. 2 No. 1, ISSN 2347-825X January 2014	
5	S.Swathi (2014)	Employee Engagement Types	International Journal of Management, IT and Engineering, ISSN: 2249-0558 Dated March 2014	International
6	Dr.Aisha M sheriff and S.Swathi (2015)	An Empirical Study On The Factors Influencing Employee Engagement.	International Journal in Management and Social Science , Vol.03 Issue-04, ISSN: 2321-1784 Dated April 2015	International
7	Dr.Aisha M sheriff and S.Swathi (2015)	A Study On Job Hopping	International Journal in Management and Social Science , Vol.03 Issue-02 ISSN: 2321-1784 Dated February 2015	International
8	Dr.Swathi.S (2018)	Mobile usage among chamarajanagara students	Digital Revolution and management ISBN:978-93-85629-56-3,	National
9	Dr.Swathi.S (2020)	Employee Retention strategies	Mineva ISBN: 978-81-943533-1-7. Dated February 2020	National

- Delivered special lecture in Postal Training Institute of India (PTC) Mysuru. On Leadership skills and Marketing Management.
- Prepared Press note for CII (Confederation of Indian Industry) on HR for Business 2013.
- Member BOE 2021-22, Yuvaraja's College. University of Mysore.
- HR Best paper presenter Awarded in Sanchalan 2009
- HR Best paper presenter Awarded in National conference held in Christ College 2020.

(SWATHI.S)